



## REQUEST FOR QUOTATION LOCAL PURCHASE SECTION

**RFQ NUMBER** : 2331901796  
**DATE** : 05.08.2019  
**REQ No** : 1031901400  
**REQ TITLE** : 1031901400 video production  
**DELIVERY LOCATION**  
**CLOSING DATE** : 22.08.2019  
**CLOSING TIME** : 09:00:00

SL NO	ITEM CODE	SERVICE ID	DESCRIPTION	QTY	UOM	BRAND/ORIGIN	WARRANTY	UNIT PRICE	TOTAL PRICE
1		ITEM-00001	DOCUMENTARY VIDEO PRODUCTION STATEMENT OF PURPOSE: DEWA REQUESTS PROPOSALS TO CREATE A HIGH-QUALITY DOCUMENTARY VIDEO FOR NEW INITIATIVE RELATED TO PEOPLE OF DETERMINATION (POD). THE VIDEO WILL BE SHOWN ON EVENTS, WEBSITE AND SOCIAL MEDIA CHANNELS. ABOUT THE INITIATIVE IN LINE WITH THE NATIONAL POLICY TO EMPOWER PEOPLE OF DETERMINATION THAT WAS LAUNCHED BY HIS HIGHNESS SHEIKH MOHAMMED BIN RA SHID AL MAKTOUM, VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RULER OF DUBAI, TO CREATE AN INCLUSIVE SOCIETY FOR THEM AND THEIR FAMILIES, THROUGH SERVICES AND FACILITIES THAT ACCOMMODATE THEIR NEEDS, AND #MY COMMUNITY A CITY FOR EVERYONE# INITIATIVE LAUNCHED BY HH SHEIKH HAMDAN BIN MOHAMMED BIN RASHID AL MAKTOUM, CROWN PRINCE OF DUBAI AND CHAIRMAN OF THE EXECUTIVE COUNCIL OF DUBAI,	1	EA				



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			<p>WHICH A            IMS AT TURNING DUBAI INTO A FRIENDLY CITY FOR            PEOPLE OF DETERMINATIONS BY THE YEAR 2020.            DEWA IS COMMITTED TO INCLUDING AND            EMPOWERI            NG PEOPLE OF DETERMINATION AND ACHIEVED            THE FIRST PLACE FOR THE YEAR 2018 IN THE            DUBAI GOVERNMENT EXCELLENCE AWARD, AS            #PEOPLE OF DE            TERMINATION FRIENDLY GOVERNMENT ENTITY#.            DURATION OF THIS SCOPE: THIS IS A 5 MONTHS#            CONTRACT STARTING ON THE DATE OF            SIGNATURE. D            ELIVERABLES: WE EXPECT ALL VIDEO PRODUCTS            WILL HAVE PROFESSIONAL-GRADE PRODUCTION            FEATURES INCLUDING THE FOLLOWING: #ONE            VIDEO 5 MI            NUTES# DURATION USING FRESH FOOTAGE WITH            INTERVIEWS/ ANIMATION CREATIVE GRAPHICS /            VOICEOVER (UAE NATIONAL) / SIGN LANGUAGE            AND SUBT            ITLE AND SUBTITLE (UAE NATIONAL). #ONE            DOCUMENTARY VIDEO: 7 MINUTES# DURATION</p>						



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			<p>USING SAME VIDEO ABOVE WITH ADDITIONAL FOOTAGES / INT</p> <p>INTERVIEWS/ ANIMATION CREATIVE GRAPHICS / VOICEOVER (UAE NATIONAL) /SIGN LANGUAGE AND SUBTITLE (UAE NATIONAL). SCOPE OF WORK: .#THE</p> <p>AGENCY SHOULD PROVIDE CREATIVE VIDEO SCRIPT AND STORYBOARD .#THE AGENCY SHOULD PROVIDE VIDEOGRAPHY COVERAGE ON DEWA PREMISES (7 DAY</p> <p>S) .#THE AGENCY SHOULD PROVIDE 6 VIDEO INTERVIEWS WITH MANAGEMENT, INITIATIVE TEAM .#THE AGENCY SHOULD PROVIDE INFOGRAPHICS, ANIMATIONS AND MOTION GRAPHICS .#THE AGENCY SHOULD PROVIDE VOICE-OVER (ENGLISH AND ARABIC (UAE NATIONAL)) WITH SIGN LANGUAGE AND SUBTITLE (UAE NATIONAL). .#THE AGENCY SHOULD PROVIDE ENGAGING MUSIC THAT COMPLIMENTS IMAGERY (PRODUCTION COMPANY IS RESPONSIBLE FOR MUSIC LICENSING AND/OR PURCHASE) .#THE AGENCY</p>						



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			<p>SHOULD DELIVER A HIGH DEFINITION RESOLUTION FINISHED PRODUCT DELIVERED IN DIFFERENT FORMATS .#THE AGENCY SHOULD PROVIDE UNEDITED RAW FOOTAGE OF ALL FILMING SESSIONS FOR DEWA TO SAVE, REVIEW, AND USE WITHOUT LIMITATION AT ANY POINT DURING AND AFTER FULFILLMENT OF THE CONTRACT. .#THE AGENCY SHOULD PROVIDE PROPER POST-PRODUCTION IS REQUIRED AS PER DEWA BRANDING GUIDELINES THAT ALSO INCLUDES CLEANED RAW FOOTAGES, AND EDITS FOR SOCIAL MEDIA .#THE AGENCY SHOULD ALWAYS USE THE LATEST VIDEOGRAPHY TECHNOLOGIES AND SOLUTIONS, SUCH AS DRONES, SOFTWARE, CAMERA LENSES SUITABLE FOR THAT PURPOSE, ETC. PROPOSALS SHOULD INCLUDE THE FOLLOWING: .#COST PROPOSAL: WE WOULD LIKE A QUOTE FOR FULL VIDEO INCLUDED TWO PARTS .#WORK SAMPLE: TWO SAMPLES OF RELEVANT VIDEO PR</p>						



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			ODUCTION WORK PRODUCTS FOR MORE DETAILS/ CLARIFICATION YOU MAY CONTACT:ROBA KHALAF , OFFICE NUMBER 04-32 23919 OMAR HAITHAM, OFF ICE NUMBER 04-32 23917						

TOTAL AMOUNT IN WORDS:

TOTAL AMOUNT:

**SPECIAL NOTES / INSTRUCTIONS:**

Documentary video production

**STANDARD TERMS & CONDITIONS**

- 1) Prices should be 'DDP' delivery duty paid at DEWA stores.
- 2) Quotation to be submitted only in local currency U.A.E Dirhams
- 3) DEWA Standard payment terms is '30 days credit' from the date of acceptance of material
- 4) No DEWA staff or his or her relatives up to third degree should have ownership or partnership in your company, and your participation in DEWA tenders / RFQs should not constitute a Conflict or perceived Conflict of Interest.



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**SUPPLIER'S REMARKS :**

**SUPPLIER'S SIGNATURE AND STAMP**