

REQUEST FOR QUOTATION
LOCAL PURCHASE SECTION

RFQ NUMBER : 2332301689
DATE : 01.08.2023
REQ No : 1032302526
REQ TITLE : SM & PR For wetex
DELIVERY LOCATION :
CLOSING DATE : 11.08.2023
CLOSING TIME : 10:00:00

SL NO	ITEM CODE	SERVICE ID	DESCRIPTION	QTY	UOM	BRAND/ORIGIN	WARRANTY	UNIT PRICE	TOTAL PRICE
1		ITEM-00001	<p>WETEX EXHIBITION # SOCIAL MEDIA AGENCY SCOPE OF WORK INTRODUCTION DEWA IS SEEKING PROPOSALS FROM QUALIFIED MEDIA AGENCIES TO PROMOTE WETEX THROUGH ALL SOCIAL MEDIA PLATFORMS. BACKGROUND WETEX EXHIBITION THE WATER, ENERGY, TECHNOLOGY AND ENVIRONMENT EXHIBITION (WETEX) AND DUBAI SOLAR SHOW (DSS) IS AN ANNUAL EXHIBITION ORGANIZED BY DUBAI ELECTRICITY AND WATER AUTHORITY (DEWA) UNDER THE DIRECTIVES OF HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM, VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RULER OF DUBAI, AND UNDER THE PATRONAGE OF HH SHEIKH AHMED BIN SAEED AL MAKTOUM, CHAIRMAN OF THE DUBAI SUPREME COUNCIL OF ENERGY. WETEX & DSS SUPPORTS THE DUBAI CLEAN ENERGY STRATEGY 2050 AND THE DUBAI NET ZERO CARBON EMISSIONS STRATEGY 2050. THE EXHIBITION PROVIDES A PLATFORM FOR</p>	1	EA				

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			<p>INVESTORS TO EXPLORE OPPORTUNITIES IN THE ENERGY, WATER, AND ENVIRONMENT SECTORS, AND TO SHOWCASE INNOVATIVE TECHNOLOGIES AND SOLUTIONS IN RENEWABLE ENERGY, ENVIRONMENT, OIL & GAS, AND ENVIRONMENTAL SUSTAINABILITY. EVENT: DATES: 15 # 17 NOVEMBER 2023 VENUE: DUBAI WORLD TRADE CENTRE FOR MORE INFORMATION IS AVAILABLE ON WWW.WETEX.AE THE SCOPE OF WORK INCLUDES: THE SCOPE OF WORK EXTENDS TO ALL SOCIAL MEDIA ACTIVITIES THAT WOULD HELP THE EXHIBITION (WETEX) GAIN MAXIMUM EXPOSURE WITHIN ALL TARGET AUDIENCES AND STAKEHOLDERS AND REINFORCE EACH OF THE OBJECTIVES INCLUDING: 1.#PLANNING & STRATEGIC DIRECTION #PROVIDE AN STRATEGIC AND TACTICAL SOCIAL MEDIA PLAN TO SUPPORT THE EVENT ACTIVITIES AND EVENT INCORPORATING THE KEY MESSAGES AND THEMES OF DEWA IN LINE</p>						

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			<p>WITH ITS GUIDELINES, COMMUNICATIONS POLICY, AND SOCIAL MEDIA POLICIES. #BUILD, DEVELOP AND IMPLEMENT SOCIAL MEDIA PLAN BASED ON THE APPROVED STRATEGY. THIS INCLUDES SOCIAL MEDIA ACTIVATION, CONTENT GENERATION, ENGAGEMENT ACTIVITIES, AND REPORTS. #SOCIAL MEDIA AUDIT: CARRY OUT ONE SOCIAL MEDIA PERCEPTION AUDIT TO UNDERSTAND THE LEVEL OF ACTIVITY ON SOCIAL MEDIA, AND BENCHMARK WITH SIMILAR EXHIBITIONS INTERNATIONALLY. #IDENTIFY NEW SOCIAL MEDIA OPPORTUNITIES AND ADVISE ON HOW TO LEVERAGE ON THEM THROUGHOUT THE SOCIAL MEDIA PLAN INCLUDING NON-EVENT RELATED PROJECTS 2.#IMPLEMENTATION & MANAGEMENT #BILINGUAL CONTENT GENERATION, REVIEW, AND TRANSLATION FOR SOCIAL MEDIA CONTENT, THIS INCLUDES BUT NOT LIMITED TO: FACEBOOK POSTS, CAPTIONS,</p>						

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			<p>TWEETS, INSTAGRAM PHOTOS & CAPTIONS, YOUTUBE DESCRIPTION, LINKEDIN AND SNAPCHAT ETC. #CREATIVE</p> <p>DESIGN: CREATE CUSTOM ORIGINAL VISUALS FOR SOCIAL MEDIA ACTIVITIES FOR THE EVENT #VIDEO ANIMATION: CREATE ORIGINAL ANIMATED VIDEOS IF NEEDED. #CONTENT PLAN: DEVELOP CONTENTFOR ALL SOCIAL MEDIA PLATFORMS. #PROVIDE LIVE SOCIAL MEDIA COVERAGE FOR THE EVENT. #PRO</p> <p>VIDE AND ADVISE ON DIGITAL MEDIA BUYING WHERE NEEDED. THIS INCLUDES PROMOTION, MONITORING AND ANALYSIS OF ADVERTISEMENTS ON ALL SOCI</p> <p>AL MEDIA PLATFORMS. PROVIDE UP TO DATE STATUS REPORTS ON ONLINE ADVERTISEMENTS.</p> <p>3. COMMUNITY MANAGEMENT #ESTABLISH & MAINTAIN SOCIA</p> <p>L MEDIA MESSAGE BANK FOR INQUIRIES & COMPLAINTS. MESSAGE BANK TO BE UPDATED REGULARLY IN CONJUNCTION WITH DEWA SOCIAL MEDIA TEAM #D</p> <p>AILY MONITORING OF ALL SOCIAL MEDIA</p>						

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			<p>PLATFORMS, AND FLAG OUT ANY INQUIRIES RECEIVED TO DEWA SOCIAL MEDIA TEAM</p> <p>#RESPOND TO ANY INQUIRIES RECEIVED ON SOCIAL MEDIA PLATFORMS AS PER THE UPDATED MESSAGE BANK. LOG ALL INQUIRIES AND COMPLAINTS RECEIVED AND RESPONDED TO.</p> <p>#CRISIS MANAGEMENT: MANAGE & RESPOND TO ANY SOCIAL MEDIA CRISES/COMPLAINTS AS PER DEWA'S AGREED CRISIS COMMUNICATION PROCEDURE. 4.</p> <p>#LIVE COVERAGE AN ON-GROUND TEAM IS REQUIRED TO BE AT THE EVENT FOR THE ENTIRE THREE DAYS TO IMPLEMENT THE FOLLOWING:</p> <p>-#LIVE STORIES</p> <p>-#ON-SPOT GRAPHIC DESIGN SERVICES FOR POSTS, STORIES, AND OTHER REQUIREMENTS</p> <p>-#ON-SPOT ANIMATION SERVICES FOR VIDEOS AND POSTS -#AR</p> <p>ABIC AND ENGLISH EDITORIAL TO CREATE CONTENT FOR LIVE POSTS AND STORIES</p> <p>-#INTERVIEWS WITH EXHIBITORS, VISITORS, AND SPONSORS FOR SOC</p>						

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			<p>IAL MEDIA PLATFORMS. 5.#MONITORING & REPORTING: SOCIAL MEDIA MONITORING & REPORTING THAT INCLUDES: #WEEKLY/MONTHLY SOCIAL MEDIA RE PORTS: A QUANTITATIVE & QUALITATIVE REVIEW OF DEWA MEGA EVENTS SOCIAL MEDIA ACTIVITIES, THIS INCLUDES BUT NOT LIMITED TO FANS/FOLLOW ERS GROWTH & DEMOGRAPHICS, INFLUENCERS REPORT, SENTIMENT ANALYSIS, CONTENT ASSESSMENT, TOP DISCUSSED SUBJECTS, KEY NEWS, ENGAGEMENT OVERVIEW. #SPECIAL REPORTS (AD-HOC) FOR ANY RELATED EVENTS, PROJECTS, AND INITIATIVES RELATED TO WETEX.#SUPPORT DEWA ON PROVIDING KEY DATA AS A MEASURE OF KEY PERFORMANCE INDICATORS (KPIs) #FINAL REPORT FOR ALL SOCIAL MEDIA PLATFORMS TO DISPLAY ALL RESULTS, KPI S, AND ACHIEVEMENTS, COMPARE IT TO THE PREVIOUS YEARS# REPORT. 6. TEAM AND RESOURCES: ACCOUNT MANAGER TO BE</p>						

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			ASSIGNED WITH OTHER ACCOUNT EXECUTIVES TO MANAGE AND MAINTAIN THE SOCIAL MEDIA ACTIVATION AND IMPLEMENT ALL OF THE ABOVE REQUIREMENTS. WETEX SOCIAL MEDIA HANDLES: PLATFORM#USERNAME# FACEBOOK#WETEXDUBAI# TWITTER#WETEXDUBAI# INSTAGRAM#WETEXDUBAI# LINKEDIN#WETEX & DUBAI SOLAR SHOW# YOUTUBE #WETEXDUBAI - YOUTUBE# MARKETING TIMELINE: STARTS FROM AUG 2023 TO DECEMBER 2023. IF YOU HAVE ANY QUESTION, PLEASE CONTACT: ALIA ALMIDFA, MANAGER, DIGITAL MEDIA EMAIL: ALIA.ALMIDFA@GMAIL.COM TEL: +971 4 322 3782 MOBILE: +971 50 946 9797						
2		ITEM-00002	WGES (THE WORLD GREEN ECONOMY SUMMIT) & MENA SOLAR CONFERENCE # SOCIAL MEDIA AGENCY SCOPE OF WORK INTRODUCTION DEWA IS SEEKING PROPOSALS FROM QUALIFIED MEDIA AGENCIES TO PROMOTE WGES & MENA THROUGH ALL SOCIAL	1	EA				

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			<p>MEDIA PLATFORMS. BACKGROUND: MENA SOLAR CONFERENCE DEWA IS ORGANIZING THE FIRST MIDDLE EAST AND NORTH AFRICA SOLAR CONFERENCE FROM 15 TO 18 NOVEMBER 2023. THIS IS THE FIRST SCIENTIFIC AND TECHNICAL CONFERENCE OF ITS KIND IN THE REGION THAT SPECIALIZES IN PHOTOVOLTAIC SYSTEMS. THE FIRST EDITION OF THE EXHIBITION IS ESPECIALLY SIGNIFICANT AS IT COINCIDES WITH THE UAE'S PREPARATIONS TO HOST COP28 BY THE UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE (UNFCCC) AT DUBAI EXPO CITY. THIS WILL PROVIDE ADDITIONAL MOMENTUM TO GATHER GLOBAL DECISION-MAKERS, OFFICIALS, AND RESEARCHERS, AND SHOWCASE THE LATEST INNOVATIVE TECHNOLOGIES, PRACTICES, AND EXPERIMENTS IN SUSTAINABILITY AND RENEWABLE AND CLEAN ENERGY. DATES: 15 # 18 NOVEMBER 2023 VENUE: DUBAI WORLD TRADE CENTRE MORE INFORMATION IS</p>						

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			<p>AVAILABLE ON HTTPS://WWW.MBR SIC.AE/EN/MENA-SC/AB OUT-MENA-SOLAR-CONFERENCE/ WORLD GREEN ECONOMY SUMMIT HELD UNDER THE PATRONAGE OF HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM, VICE P RESIDENT AND PRIME MINISTER OF THE UAE AND RULER OF DUBAI, THE WORLD GREEN ECONOMY SUMMIT (WGES) IS A GLOBAL CONFERENCE THAT BRINGS TOGETHER EXPERTS TO FOCUS ON ADVANCING THE GLOBAL GREEN ECONOMY AND SUSTAINABILITY AGENDA. THE EVENT IS ORGANIZED BY DUBAI ELECTRICI TY & WATER AUTHORITY (DEWA) AND THE WORLD GREEN ECONOMY ORGANIZATION (WGEO) IN COOPERATION WITH THE DUBAI SUPREME COUNCIL OF ENERGY. DATES: 28 -29 NOVEMBER 2023 VENUE: MADINAT JUMEIRAH MORE INFORMATION IS AVAILABLE ON HTTPS://WGES.AE/ THE SCOPE OF WORK INCLUDES: THE SCOPE OF WORK EXTENDS TO ALL SOCIAL</p>						

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			<p>MEDIA ACTIVITIES THAT WOULD HELP THE CONFERENCE AND EVENT (MENA & WGES) GAIN MAXIMUM EXPOSURE WITHIN ALL TARGET AUDIENCES AND STAKEHOLDERS AND REINFORCE EACH OF THE OBJECTIVES INCLUDING: MENA SOLAR CONFERENCE -#POSITION DEWA AS A LEADER IN BEST PRACTICES AND SOLUTIONS RELATED TO SOLAR ENERGY -#POSITION DEWA AS A PARTNER IN DUBAI#S JOURNEY TO BECOME AN INTERNATIONAL HUB FOR INNOVATION AND GREEN ECONOMY. -#HIGHLIGHT DEWA#S EFFORTS IN SUPPORTING THE VISION AND STRATEGY OF THE UNITED ARAB EMIRATES FOR SUSTAINABLE DEVELOPMENT -#HIGHLIGHT DEWA#S EFFORTS TO STRENGTHEN THE EMIRATE OF DUBAI#S POSITION TO TRANSFORM IT INTO A GLOBAL HUB FOR CLEAN ENERGY AND A GREEN ECONOMY. -#GENERATE INTEREST AND KEEP THE MOMENTUM TOWARDS THE CONFERENCE WGES- WORLD</p>						

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			<p>GREEN ECONOMY SUMMIT -#ESTABLISHING WGES AS A SUPPORTER OF THE UAE#S EFFORTS TO ACHIEVE THE UN SDG#S 2030, THE UAE GREEN AGENDA 2030 , THE DUBAI CLEAN ENERGY STRATEGY 2050, AND THE DUBAI NET ZERO CARBON EMISSIONS STRATEGY 2050 -#PROMOTING WGES AS A LEADING GLOBAL F</p> <p>ORUM IN THE GREEN ECONOMY, FOCUSING ON ADVANCING THE GLOBAL GREEN ECONOMY AND SUSTAINABILITY AGENDA. -#ENCOURAGING INTERNATIONAL COO</p> <p>PERATION AND DRIVE DIALOGUE BETWEEN THE PUBLIC AND PRIVATE SECTORS -#DISCUSSING HOW TO ACCELERATE THE GROWTH OF GREEN ECOSYSTEMS AND</p> <p>SMART CITIES AND EXPLORE THE IMPACT OF TECHNOLOGY ON THE GREEN ECONOMY AND THE NEED FOR INNOVATION ACROSS INDUSTRIES -#PROMOTING TH</p> <p>E ADOPTION OF GREEN ECONOMY PRINCIPLES AND PRACTICES, GENERATING MORE EXPOSURE AND PUBLICITY FOR THE SUMMIT, AND</p>						

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			<p>POSITIONING THE UAE AND DUBAI AS A LEADING GREEN ECONOMY AND SUSTAINABILITY HUB. -# 1.#PLANNING & STRATEGIC DIRECTION -#PROVIDE A STRATEGIC AND TACTIC</p> <p>AL SOCIAL MEDIA PLAN TO SUPPORT THE EVENT ACTIVITIES AND EVENT INCORPORATING THE KEY MESSAGES AND THEMES OF DEWA IN LINE WITH ITS GU</p> <p>IDELINES, COMMUNICATIONS POLICY, AND SOCIAL MEDIA POLICIES. -#BUILD, DEVELOP AND IMPLEMENT SOCIAL MEDIA PLAN BASED ON THE APPROVED S</p> <p>TRATEGY. THIS INCLUDES SOCIAL MEDIA ACTIVATION, CONTENT GENERATION, ENGAGEMENT ACTIVITIES, AND REPORTS. -#SOCIAL MEDIA AUDIT: CARRY</p> <p>OUT ONE SOCIAL MEDIA PERCEPTION AUDIT TO UNDERSTAND THE LEVEL OF ACTIVITY ON SOCIAL MEDIA, AND BENCHMARK WITH SIMILAR EXHIBITIONS IN</p> <p>TERNATIONALLY. -#IDENTIFY NEW SOCIAL MEDIA OPPORTUNITIES AND ADVISE ON HOW TO</p>						

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			<p>LEVERAGE ON THEM THROUGHOUT THE SOCIAL MEDIA PLAN INCL</p> <p>UDING NON-EVENT RELATED PROJECTS</p> <p>2.#IMPLEMENTATION & MANAGEMENT .#BILINGUAL CONTENT GENERATION, REVIEW, AND TRANSLATION FOR SOCIAL M</p> <p>EDIA CONTENT, THIS INCLUDES BUT NOT LIMITED TO: FACEBOOK POSTS, CAPTIONS, TWEETS, INSTAGRAM PHOTOS & CAPTIONS, YOUTUBE DESCRIPTION,</p> <p>LINKEDIN AND SNAPCHAT ETC. .#CREATIVE DESIGN: CREATE CUSTOM ORIGINAL VISUALS FOR SOCIAL MEDIA ACTIVITIES FOR THE EVENT .#VIDEO ANIMA</p> <p>TION: CREATE ORIGINAL ANIMATED VIDEOS IF NEEDED. .#CONTENT PLAN: DEVELOP CONTENTFOR ALL SOCIAL MEDIA PLATFORMS. .#PROVIDE LIVE SOCIA</p> <p>L MEDIA COVERAGE FOR THE EVENT. .#PROVIDE AND ADVISE ON DIGITAL MEDIA BUYING WHERE NEEDED. THIS INCLUDES PROMOTION, MONITORING AND A</p> <p>NALYSIS OF ADVERTISEMENTS ON ALL SOCIAL</p>						

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			<p>MEDIA PLATFORMS. PROVIDE UP TO DATE STATUS REPORTS ON ONLINE ADVERTISEMENTS. 3. COMMUNITY MANAGEMENT #ESTABLISH & MAINTAIN SOCIAL MEDIA MESSAGE BANK FOR INQUIRIES & COMPLAINTS. MESSAGE BANK TO BE UPDATED REGULARLY IN CONJUNCTION WITH DEWA SOCIAL MEDIA TEAM #DAILY MONITORING OF ALL SOCIAL MEDIA PLATFORMS, AND FLAG OUT ANY INQUIRIES RECEIVED TO DEWA SOCIAL MEDIA TEAM #RESPOND TO ANY INQUIRIES RECEIVED ON SOCIAL MEDIA PLATFORMS AS PER THE UPDATED MESSAGE BANK. LOG ALL INQUIRIES AND COMPLAINTS RECEIVED AND RESPONDED TO. #CRISIS MANAGEMENT: MANAGE & RESPOND TO ANY SOCIAL MEDIA CRISES/COMPLAINTS AS PER DEWA'S AGREED CRISIS COMMUNICATION PROCEDURE. 4.#LIVE COVERAGE AN ON-GROUND TEAM IS REQUIRED TO BE AT THE EVENT FOR THE ENTIRE THREE DAYS TO IM</p>						

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			<p>PLEMENT THE FOLLOWING: -#LIVE STORIES -#ON-SPOT GRAPHIC DESIGN SERVICES FOR POSTS, STORIES, AND OTHER REQUIREMENTS -#ON-SPOT ANIMATI ON SERVICES FOR VIDEOS AND POSTS -#ARABIC AND ENGLISH EDITORIAL TO CREATE CONTENT FOR LIVE POSTS AND STORIES -#INTERVIEWS WITH EXHIB ITORS, VISITORS, AND SPONSORS FOR SOCIAL MEDIA PLATFORMS. 5.#MONITORING & REPORTING: SOCIAL MEDIA MONITORING & REPORTING THAT INCLU DES: -#WEEKLY/MONTHLY SOCIAL MEDIA REPORTS: A QUANTITATIVE & QUALITATIVE REVIEW OF DEWA MEGA EVENTS SOCIAL MEDIA ACTIVITIES, THIS IN CLUDES BUT NOT LIMITED TO FANS/FOLLOWERS GROWTH & DEMOGRAPHICS, INFLUENCERS REPORT, SENTIMENT ANALYSIS, CONTENT ASSESSMENT, TOP DISC USSED SUBJECTS, KEY NEWS, ENGAGEMENT OVERVIEW. -#SUPPORT DEWA ON PROVIDING KEY DATA AS A MEASURE OF KEY PERFORMANCE</p>						

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			INDICATORS (KPIS) .#FINAL REPORT FOR ALL SOCIAL MEDIA PLATFORMS TO DISPLAY ALL RESULTS, KPIS, AND ACHIEVEMENTS, COMPARE IT TO THE PREVIOUS YEARS# REPORT. 6. TEAM AND RESOURCES: ACCOUNT MANAGER TO BE ASSIGNED WITH OTHER ACCOUNT EXECUTIVES TO MANAGE AND MAINTAIN THE SOCIAL MEDIA ACTIVATION AND IMPLEMENT ALL OF THE ABOVE REQUIREMENTS. MARKETING TIMELINE: STARTS FROM AUG 2023 TO DECEMBER 2023. IF YOU HAVE ANY QUESTION, PLEASE CONTACT: ALIA ALMIDFA, MANAGER, DIGITAL MEDIA EMAIL: ALIA.ALMIDFA@GMAIL.COM TEL: +971 4 322 3782 MOBILE: +971 50 946 9797						
3		ITEM-00001	WETEX & DUBAI SOLAR SHOW - PR AGENCY SCOPE OF WORK INTRODUCTION DUBAI ELECTRICITY AND WATER AUTHORITY (DEWA) IS COMMITTED TO SUSTAINABILITY AND HAS SEVERAL INITIATIVES IN PLACE	1	EA				

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			<p>TO REDUCE ITS ENVIRONMENTAL IMPACT. DEWA'S COMMITMENT TO SUSTAINABILITY IS AN IMPORTANT PART OF THE UAE'S JOURNEY TOWARDS A MORE SUSTAINABLE FUTURE. THE COMPANY PLAYS A KEY ROLE IN THE DEVELOPMENT OF RENEWABLE ENERGY AND ENERGY EFFICIENCY. IN 2023, DEWA WILL ORGANISE MAJOR EVENTS IN CONJUNCTION WITH THE YEAR OF SUSTAINABILITY IN THE UAE AND THE UAE'S PREPARATIONS TO HOST COP28 BY THE UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE (UNFCCC) AT DUBAI EXPO. SUCH AS: #WETEX & DUBAI SOAR SHOW · DEWA IS SEEKING PROPOSALS FROM QUALIFIED MEDIA AGENCIES TO HANDLE THE PUBLIC RELATIONS AND MEDIA RELATIONS FOR THIS EVENT. BACKGROUND: WETEX EXHIBITION & DSS (DUBAI SOLAR SHOW) THE WATER, ENERGY, TECHNOLOGY AND ENVIRONMENT EXHIBITION (WETEX) AND DUBAI SOLAR SHOW (DSS) IS AN ANNUAL</p>						

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			<p>EXHIBITION ORGANISED BY DUBAI ELECTRICITY AND WATER AUTHORITY (DEWA) UNDER THE DIRECTIVES OF HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM, VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RULER OF DUBAI, AND UNDER THE PATRONAGE OF HH SHEIKH AHMED BIN SAEED AL MAKTOUM, CHAIRMAN OF THE DUBAI SUPREME COUNCIL OF ENERGY. WETEX & DSS SUPPORTS THE DUBAI CLEAN ENERGY STRATEGY 2050 AND THE DUBAI NET ZERO CARBON EMISSIONS STRATEGY 2050. THE EXHIBITION PROVIDES A PLATFORM FOR INVESTORS TO EXPLORE OPPORTUNITIES IN THE ENERGY, WATER, AND ENVIRONMENT SECTORS, AND TO SHOWCASE INNOVATIVE TECHNOLOGIES AND SOLUTIONS IN RENEWABLE ENERGY, ENVIRONMENT, OIL & GAS, AND ENVIRONMENTAL SUSTAINABILITY. DATES: 15 # 17 NOVEMBER 2023 VENUE: DUBAI WORLD TRADE CENTRE MORE INFOR</p>						

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			<p>MATION IS AVAILABLE ON WWW.WETEX.AE SCOPE OF WORK FOR THE PR AGENCY: DEWA IS LOOKING FOR A PR AGENCY TO SUPPORT IN DELIVERING THE MEDIA REQUIREMENTS FOR ITS UPCOMING EVENT MENTIONED ABOVE AND TO ACHIEVE THE PR OBJECTIVES OF EACH. OVERALL, THE PR AGENCY'S ROLE WOULD BE TO ENSURE THE EVENT IS PROMOTED EFFECTIVELY THROUGH VARIOUS MEDIA CHANNELS. THE PR AGENCY WILL BE RESPONSIBLE FOR DELIVERING AND EXECUTING A STRATEGIC AND TACTICAL PR PLAN FOR THE EVENT TO ACHIEVE THE FOLLOWING PR OBJECTIVES: -#POSITIONING DEWA AS A GLOBALLY LEADING SUSTAINABILITY CORPORATION AND IN TURN POSITION UAE AND DUBAI AS A SUSTAINABILITY HUB. -#CREATE AWARENESS & GENERATE INTEREST TO BOOST THE NUMBER OF PARTICIPANTS. WETEX&DSS: -#POSITION DEWA AS A PARTNER IN DUBAI#S JOURNEY TO BECOME AN</p>						

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			<p>INTERNATIONAL HUB FOR INNOVATION AND GREEN ECONOMY. -#CREATE BUZZ TO PUSH VARIOUS SECTORS AND BUSINESS LEADERS FROM AROUND THE WORLD TO BE PART OF WE TEX & DSS 2023. -#ATTRACT EXHIBITORS TO SHOWCASE AND PROMOTE THEIR LATEST TECHNOLOGIES & INNOVATIONS AT WETEX & DSS 2023. -#GENERATE INTEREST AND ATTRACT VISITORS TO WETEX 2023 AND DEWA#S PAVILION AT THE EXHIBITION. -#INCREASE EXPOSURE AND PUBLICITY ABOUT THE EXHIBITION. -#WIDEN INTERNATIONAL AWARENESS OF WETEX BY SECURING EXCLUSIVE COVERAGE IN INTERNATIONAL PUBLICATIONS AROUND THE WORLD. -#GENERATE INTEREST AND ATTRACT AN AUDIENCE TO REGISTER AND ATTEND WETEX & DSS. -#CONDUCT AN INTERNATIONAL MEDIA OUTREACH CAMPAIGN TARGETING THE TOP-TIER MEDIA TO COVER AND SECURE SLOTS FOR WETEX AND DSS STORIES IN THEIR</p>						

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			<p>PUBLICATIONS AND PLATFORMS. MENA SOLAR CONFERENCE -#POSITION DEWA AS A LEADER IN BEST PRACTICES AND SOLUTIONS RELATED TO SOLAR ENERGY -#POSITION DEWA AS A PARTNER IN DUBAI'S JOURNEY TO BECOME AN INTERNATIONAL HUB FOR INNOVATION AND GREEN ECONOMY. -#HIGHLIGHT DEWA'S EFFORTS IN SUPPORTING THE VISION AND STRATEGY OF THE UNITED ARAB EMIRATES FOR SUSTAINABLE DEVELOPMENT -#HIGHLIGHT DEWA'S EFFORTS TO STRENGTHEN THE EMIRATE OF DUBAI'S POSITION TO TRANSFORM IT INTO A GLOBAL HUB FOR CLEAN ENERGY AND A GREEN ECONOMY. -#GENERATE INTEREST AND KEEP THE MOMENTUM TOWARDS THE CONFERENCE</p> <p>THE SCOPE OF WORK INCLUDES: 1.#PR PLANNING AND STRATEGIC DIRECTION .#DEVELOPING A COMPREHENSIVE PR STRATEGY: THE PR AGENCY WILL NEED TO DEVELOP A STRATEGY FOR PROMOTING</p>						

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			<p>THE EVENT THAT INCLUDES KEY MESSAGES, TARGET AUDIENCE, MEDIA CHANNELS, AND TACTICS. .#DELIVER AND EXECUTE STRATEGIC AND TACTICAL PR PLAN .#BUILD, DEVELOP AND IMPLEMENT PR PLANS & CAMPAIGNS FOR PRE-, DURING- AND POST-PHASES</p> <p>OF EVENT .#IDENTIFY POSSIBLE PR OPPORTUNITIES AND ADVISE ON HOW TO LEVERAGE 3 EVENTS THAT WILL BE HAPPEN DURING OCT AND NOV .#CONDUCT KNOWLEDGE GATHERING OF THE EVENT GOALS AND ACTIVITIES AND OTHERS EVENTS WILL BE HAPPENED DURING THE SAME PERIOD OF TIME .#CONDUCT KNOWLEDGE GATHERING OF OTHER EVENTS THAT HAVE THE SAME TARGET GLOBALLY 2.#MEDIA RELATIONS .#THE AGENCY WILL NEED TO DEVELOP AND MAINTAIN RELATIONSHIPS WITH RELEVANT MEDIA OUTLETS TO ENSURE THAT THE EVENT RECEIVE ADEQUATE COVERAGE. .#COORDINATE MEDIA OPPORTUNITIES</p>						

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			<p>AND INTERVIEWS .#SECURE INTERVIEW OPPORTUNITIES FOR EVENT'S OFFICIAL SPOKESPEOPLE .#ENSURE ATTENDANCE OF MEDIA TO COVER THE EXHIBITION .#EVENT COORDINATION: THE AGENCY MAY BE RESPONSIBLE FOR COORDINATING MEDIA ATTENDANCE AT THE EXHIBITION AND ENSURING THAT JOURNALISTS HAVE ACCESS TO KEY STAKEHOLDERS AND INFORMATION. .#MEDIA TRAINING FOR DEWA SPOKESPEOPLE AND EXECUTIVES .#FACILITATE BARTER DEAL</p> <p>S 3.#COMMUNICATIONS AND CONTENT GENERATION .#PRESS RELEASES: THE AGENCY WILL NEED TO CREATE AND DISTRIBUTE PRESS RELEASES ANNOUNCING THE EXHIBITION AND ANY OTHER NEWSWORTHY INFORMATION RELATED TO THE EXHIBITION. .#CONTENT CREATION: THE AGENCY MAY BE RESPONSIBLE FOR CREATING VARIOUS TYPES OF CONTENT, INCLUDING BLOG POSTS, VIDEOS, INFOGRAPHICS, AND OTHER MATERIALS THAT CAN BE USED TO</p>						

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			<p>PROMOTE THE EVENT. #DRAFTING AND TRANSLATION OF PRESS RELEASES, FEATURES, WRITTEN INTERVIEWS, OPINION PIECES, ETC. #REVIEW OF ALL CONTENT REL</p> <p>ATED TO THE EVENT: TV, RADIO, AND VIDEO SCRIPTS #DEVELOP THE CONTENT OF DAILY NEWSLETTER THAT IS BEING RELEASED DURING WETEX&DSS #</p> <p>PROVIDE FULL PR MANAGEMENT FOR THE EVENT AND OTHER EVENTS WILL BE HAPPENED DURING THE SAME TIME #ONGOING MESSAGE-SPECIFIC CAMPAIGN</p> <p>AND PLATFORM SELECTION/TARGETED MEDIA OUTLETS #DISTRIBUTE PRESS RELEASES LOCALLY AND REGIONALLY #RESPOND TO MEDIA ENQUIRIES #TRAC</p> <p>K, REVIEW, AND CLIPPING OF MEDIA COVERAGE #HIGHLIGHT EVENT'S PARTICIPANTS THROUGH EXCLUSIVE FEATURE STORIES AND DISSEMINATION #DEV</p> <p>ELOP AND SUBMIT POST-EVENT AND POST-CAMPAIGN REPORTS #DEVELOPING PR</p>						

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			<p>ACTIVATIONS IDEAS .#POST EVENT MEDIA PERCEPTION SURVEY, INCLUDING QUESTIONNAIRE AND RESULTS. 4.#CRISIS MANAGEMENT .#IN THE EVENT OF ANY ISSUES OR NEGATIVE PUBLICITY RELATED TO THE EVENTS, THE AGENCY MAY NEED TO PROVIDE CRISIS MANAGEMENT SERVICES TO MITIGATE ANY DAMAGE TO DEWA'S REPUTATION 5.#DELIVERABLES .#MEDIA COVERAGE REPORTS AND ANALYSIS .#CONTENT DEVELOPMENT FOR DIGITAL PLATFORMS .#MEDIA INVITATION .#PRESS CONFERENCE AND MEDIA ROUNDTABLE MANAGEMENT .#CRISIS MANAGEMENT SUPPORT .#OVERALL PR AND COMMUNICATIONS CONSULTANCY SUPPORT. .#PROVIDING REGULAR PROGRESS REPORTS THROUGHOUT THE PROJECT. 6.#TIMELINE: .#DURATION OF CONTRACT STARTS FROM AUGUST 2023 TO DECEMBER 2023. .#IF YOU HAVE ANY QUESTION, PLEASE CONTACT: KHULOUD AL ALI, ACTING SENIOR MANAGER,</p>						

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4		ITEM-00002	WGES (WORLD GREEN ECONOMY SUMMIT) & MENA SOLAR CONFERENCE - PR AGENCY SCOPE OF WORK INTRODUCTION DUBAI ELECTRICITY AND WATER AUTHOR ITY (DEWA) IS COMMITTED TO SUSTAINABILITY AND HAS SEVERAL INITIATIVES IN PLACE TO REDUCE ITS ENVIRONMENTAL IMPACT. DEWA'S COMMITMENT TO SUSTAINABILITY IS AN IMPORTANT PART OF THE UAE'S JOURNEY TOWARDS A MORE SUSTAINABLE FUTURE. THE COMPANY PLAYS A KEY ROLE IN THE DEVELOPMENT OF RENEWABLE ENERGY AND ENERGY EFFICIENCY. DEWA IS SEEKING PROPOSALS FROM QUALIFIED MEDIA AGENCIES TO HANDLE THE PUBLIC RELATIONS AND MEDIA RELATIONS FOR THESE	1	EA				

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			<p>EVENTS. BACKGROUND: MENA SOLAR CONFERENCE DEWA IS ORGANIZING THE FIRST MIDDLE EAST AND NORTH AFRICA SOLAR CONFERENCE FROM 15 TO 18 NOVEMBER 2023. THIS IS THE FIRST SCIENTIFIC AND TECHNICAL CONFERENCE OF ITS KIND IN THE REGION THAT SPECIALIZES IN PHOTOVOLTAIC SYSTEMS. THE FIRST EDITION OF THE EXHIBITION IS ESPECIALLY SIGNIFICANT AS IT COINCIDES WITH THE UAE'S PREPARATIONS TO HOST COP28 BY THE UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE (UNFCCC) AT DUBAI EXPO CITY. THIS WILL PROVIDE ADDITIONAL MOMENTUM TO GATHER GLOBAL DECISION-MAKERS, OFFICIALS, AND RESEARCHERS, AND SHOWCASE THE LATEST INNOVATIVE TECHNOLOGIES, PRACTICES, AND EXPERIMENTS IN SUSTAINABILITY AND RENEWABLE AND CLEAN ENERGY. DATES: 15 # 18 NOVEMBER 2023 VENUE: DUBAI WORLD</p>						

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			<p>D TRADE CENTRE MORE INFORMATION IS AVAILABLE ON HTTPS://WWW.MBR SIC.AE/EN/MENA-SC/ABOUT-MENA-SOLAR-CONFERENCE/ WORLD GREEN ECONOMY S</p> <p>UMMIT HELD UNDER THE PATRONAGE OF HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM, VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RULER O</p> <p>F DUBAI, THE WORLD GREEN ECONOMY SUMMIT (WGES) IS A GLOBAL CONFERENCE THAT BRINGS TOGETHER EXPERTS TO FOCUS ON ADVANCING THE GLOBAL GREEN ECONOMY AND SUSTAINABILITY AGENDA. THE EVENT IS ORGANISED BY DUBAI ELECTRICITY & WATER AUTHORITY (DEWA) AND THE WORLD GREEN EC</p> <p>ONOMY ORGANIZATION (WGEO) IN COOPERATION WITH THE DUBAI SUPREME COUNCIL OF ENERGY. DATES: 28 -29 NOVEMBER 2023 VENUE: MADINAT JUMEIR</p> <p>AH MORE INFORMATION IS AVAILABLE ON HTTPS://WGES.AE/ SCOPE OF WORK FOR THE PR</p>						

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			<p>AGENCY: DEWA IS LOOKING FOR A PR AGENCY TO SUPPORT IN DELIVERING THE MEDIA REQUIREMENTS FOR ITS UPCOMING EVENTS MENTIONED ABOVE AND TO ACHIEVE THE PR OBJECTIVES OF EACH. OVERALL, THE PR AGENCY'S ROLE WOULD BE TO ENSURE THAT THE EVENTS ARE PROMOTED EFFECTIVELY THROUGH VARIOUS MEDIA CHANNELS. THE PR AGENCY WILL BE RESPONSIBLE FOR DELIVERING AND EXECUTING A STRATEGIC AND TACTICAL PR PLAN FOR THESE EVENTS TO ACHIEVE THE FOLLOWING PR OBJECTIVES: GENERAL -#POSITIONING DEWA AS A GLOBALLY LEADING SUSTAINABILITY CORPORATION AND IN TURN POSITION UAE AND DUBAI AS A SUSTAINABILITY HUB. -#CREATE AWARENESS & GENERATE INTEREST TO BOOST THE NUMBER OF PARTICIPANTS. MENA SOLAR CONFERENCE -#POSITION DEWA AS A LEADER IN BEST PRACTICES AND SOLUTIONS RELATED TO</p>						

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			<p>SOLAR ENERGY -#POSITION DEWA AS A PARTNER IN DUBAI#S JOURNEY TO BECOME AN INTERNATIONAL HUB FOR INNOVATION AND GREEN ECONOMY.</p> <p>-#HIGHLIGHT DEWA#S EFFORTS IN SUPPORTING THE VISION AND STRATEGY OF THE UNITED ARAB EMIRATES FOR SUSTAINABLE DEVELOPMENT -#HIGHLIGHT DEWA#S EFFORTS TO STRENGTHEN THE EMIRATE OF DUBAI#S POSITION TO TRANSFORM IT INTO A GLOBAL HUB FOR CLEAN ENERGY AND A GREEN ECONOMY.</p> <p>-#GENERATE INTEREST AND KEEP THE MOMENTUM TOWARDS THE CONFERENCE WGES -#ESTABLISHING WGES AS A SUPPORTER OF THE UAE#S EFFORTS TO ACHIEVE THE UN SDG#S 2030, THE UAE GREEN AGENDA 2030, THE DUBAI CLEAN ENERGY STRATEGY 2050, AND THE DUBAI NET ZERO CARBON EMISSIONS STRATEGY 2050 -#PROMOTING WGES AS A LEADING GLOBAL FORUM IN THE GREEN ECONOMY, FOCUSING ON ADVANCING</p>						

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			<p>G THE GLOBAL GREEN ECONOMY AND SUSTAINABILITY AGENDA. -#ENCOURAGING INTERNATIONAL COOPERATION AND DRIVE DIALOGUE BETWEEN THE PUBLIC AND PRIVATE SECTORS -#DISCUSSING HOW TO ACCELERATE THE GROWTH OF GREEN ECOSYSTEMS AND SMART CITIES AND EXPLORE THE IMPACT OF TECHNOLOGY ON THE GREEN ECONOMY AND THE NEED FOR INNOVATION ACROSS INDUSTRIES -#PROMOTING THE ADOPTION OF GREEN ECONOMY PRINCIPLES AND PRACTICES, GENERATING MORE EXPOSURE AND PUBLICITY FOR THE SUMMIT, AND POSITIONING THE UAE AND DUBAI AS A LEADING GREEN ECONOMY AND SUSTAINABILITY HUB. THE SCOPE OF WORK INCLUDES:</p> <p>1.#PR PLANNING AND STRATEGIC DIRECTION</p> <p>#DEVELOPING A COMPREHENSIVE PR STRATEGY: THE PR AGENCY WILL NEED TO DEVELOP A STRATEGY FOR PROMOTING THESE EVENTS THAT INCLUDES KEY MESSAGES, TARGET AUDIENCE, MEDIA</p>						

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			CHANNELS, AND TACTICAL PR PLAN .#DELIVER AND EXECUTE STRATEGIC AND TACTICAL PR PLAN .#BUILD, DEVELOP AND IMPLEMENT PR PLANS & CAMPAIGNS FOR PRE-, DURING- AND POST-PHASES OF EVENTS .#IDENTIFY POSSIBLE PR OPPORTUNITIES AND ADVISE ON HOW TO LEVERAGE THEM .#CONDUCT KNOWLEDGE GATHERING OF THESE EVENTS GOALS AND ACTIVITIES .#CONDUCT KNOWLEDGE GATHERING OF OTHER EVENTS THAT HAVE THE SAME TARGET GLOBALLY 2.#MEDIA RELATIONS .#THE AGENCY WILL NEED TO DEVELOP AND MAINTAIN RELATIONSHIPS WITH RELEVANT MEDIA OUTLETS TO ENSURE THAT THE EVENTS RECEIVE ADEQUATE COVERAGE. .#COORDINATE MEDIA OPPORTUNITIES AND INTERVIEWS .#SECURE INTERVIEW OPPORTUNITIES FOR EVENT'S OFFICIAL SPOKESPEOPLE .#ENSURE ATTENDANCE OF MEDIA TO COVER THESE EVENTS .#EVENT COORDINATION: THE AGENCY						

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			<p>MAY BE RESPONSIBLE FOR COORDINATING MEDIA ATTENDANCE AT THE EVENTS AND ENSURING THAT JOURNALISTS HAVE ACCESS TO KEY STAKEHOLDERS AND INFORMATION. #MEDIA TRAINING FOR DEWA SPOKESPEOPLE AND EXECUTIVES #FACILITATE BARTER DEALS 3.#COMMUNICATIONS AND CONTENT GENERATION #PRESS RELEASES: THE AGENCY WILL NEED TO CREATE AND DISTRIBUTE PRESS RELEASES ANNOUNCING THE EVENTS AND ANY OTHER NEWSWORTHY INFORMATION RELATED TO THE EVENTS. #CONTENT CREATION: THE AGENCY MAY BE RESPONSIBLE FOR CREATING VARIOUS TYPES OF CONTENT, INCLUDING BLOG POSTS, VIDEOS, INFOGRAPHICS, AND OTHER MATERIALS THAT CAN BE USED TO PROMOTE THE EVENTS. #DRAFTING AND TRANSLATION OF PRESS RELEASES, FEATURES, WRITTEN INTERVIEWS, OPINION PIECES, ETC. #REVIEW OF ALL CONTENT RELATED TO THE</p>						

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			<p>EVENTS: TV, RADIO, AND VIDEO SCRIPTS #DEVELOP THE CONTENT OF DAILY NEWSLETTER THAT IS BEI NG RELEASED DURING THE EVENTS #PROVIDE FULL PR MANAGEMENT FOR WGES & MENA #ONGOING MESSAGE-SPECIFIC CAMPAIGN AND PLATFORM SELECTIO N/TARGETED MEDIA OUTLETS #DISTRIBUTE PRESS RELEASES LOCALLY AND REGIONALLY #RESPOND TO MEDIA ENQUIRIES #TRACK, REVIEW, AND CLIPPI NG OF MEDIA COVERAGE #HIGHLIGHT EVENT'S PARTICIPANTS THROUGH EXCLUSIVE FEATURE STORIES AND DISSEMINATION #DEVELOP AND SUBMIT POST- EVENT AND POST-CAMPAIGN REPORTS #DEVELOPING PR ACTIVATIONS IDEAS #POST EVENT MEDIA PERCEPTION SURVEY, INCLUDING QUESTIONNAIRE AND RESULTS. 4.#CRISIS MANAGEMENT #IN THE EVENT OF ANY ISSUES OR NEGATIVE PUBLICITY RELATED TO THE EVENTS, THE AGENCY MAY NEED TO PROVI</p>						

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			<p>DE CRISIS MANAGEMENT SERVICES TO MITIGATE ANY DAMAGE TO DEWA'S REPUTATION</p> <p>5.#DELIVERABLES .#MEDIA COVERAGE REPORTS AND ANALYSIS .#CONTENT DEVELOPMENT FOR DIGITAL PLATFORMS .#MEDIA INVITATION .#PRESS CONFERENCE AND MEDIA ROUNDTABLE MANAGEMENT .#CRISIS MANAGEMENT SUPPORT .#OVERALL PR AND COMMUNICATIONS CONSULTANCY SUPPORT. .#PROVIDING REGULAR PROGRESS REPORTS THROUGHOUT THE PROJECT. 6.#TIMELINE:</p> <p>.#DURATION OF CONTRACT STARTS FROM AUGUST 2023 TO DECEMBER 2023. .#IF YOU HAVE ANY QUESTION, PLEASE CONTACT: KHULOUD AL ALI, ACTING SENIOR MANAGER, PR&MEDIA EMAIL: KHULOUD.ALALI@DEWA.GOV.AE MOBILE: +971 50 552 0507 GHADA SHUBAIR, SENIOR EDITOR, PR&MEDIA EMAIL: GHADA.SHUBAIR@DEWA.GOV.AE MOBILE: +971 56 397 4897</p>						
5		ITEM-00001	INTERNATIONAL NEWSWIRE # WETEX	1	EA				

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			<p>INTRODUCTION DEWA IS COMMITTED TO SUSTAINABILITY AND HAS SEVERAL INITIATIVES IN PLACE TO REDUCE ITS ENVIRONMENTAL IMPACT. DEWA'S COMMITMENT TO SUSTAINABILITY IS AN IMPORTANT PART OF THE UAE'S JOURNEY TOWARDS A MORE SUSTAINABLE FUTURE. IN 2023, DEWA IS ORGANIZING MAJOR EVENTS IN CONJUNCTION WITH THE YEAR OF SUSTAINABILITY IN THE UAE AND THE UAE'S PREPARATIONS TO HOST COP28 AT EXPO CITY DUBAI. THESE EVENTS INCLUDE: #WETEX & DUBAI SOLAR SHOW DEWA IS SEEKING PROPOSALS FROM QUALIFIED NEWSWIRE AGENCIES TO HANDLE THE INTERNATIONAL NEWS TRANSLATION AND DISTRIBUTION. BRIEF WETEX&DSS THE WATER, ENERGY, TECHNOLOGY AND ENVIRONMENT EXHIBITION (WETEX) AND DUBAI SOLAR SHOW (DSS) IS AN ANNUAL EXHIBITION ORGANISED BY DUBAI ELECTRICITY AND WATER AUTHORITY (DEWA)</p>						

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			<p>UNDER THE DIRECTIVES OF HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM, VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RULER OF DUBAI, AND UNDER THE PATRONAGE OF HH SHEIKH AHMED BIN SAEED AL MAKTOUM, CHAIRMAN OF THE DUBAI SUPREME COUNCIL OF ENERGY. WETEX & DSS SUPPORT</p> <p>S THE DUBAI CLEAN ENERGY STRATEGY 2050 AND THE DUBAI NET ZERO CARBON EMISSIONS STRATEGY 2050. THE EXHIBITION PROVIDES A PLATFORM FOR INVESTORS TO EXPLORE OPPORTUNITIES IN THE ENERGY, WATER, AND ENVIRONMENT SECTORS, AND TO SHOWCASE INNOVATIVE TECHNOLOGIES AND SOLUTIONS IN RENEWABLE ENERGY, ENVIRONMENT, OIL & GAS, AND ENVIRONMENTAL SUSTAINABILITY. #DATES: 15 # 17 NOVEMBER 2023 #VENUE: DUBAI WORLD TRADE CENTRE #MORE INFORMATION IS AVAILABLE ON WWW.WETEX.AE REQUIREMENTS: #TRANSLATING AND DISTRIBUTING SELECTED</p>						

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			<p>PRESS RELEASES (8 IN TOTAL) GLOBALLY THROUGH NEWSWIRE. #COVERAGE REPORT FOR EACH PRESS RELEASE. IF YOU HAVE ANY QUESTION, PLEASE CONTACT: GHADA SHUBAIR, SENIOR EDITOR, PR&MEDIA EMAIL: GHADA.SHUBAIR@DEWA.GOV.AE MOBILE: +971 56 397 4897 KHULOUD AL ALI, SENIOR MANAGER, PR&MEDI A EMAIL: KHULOUD.ALALI@DEWA.GOV.AE MOBILE: +971 50 552 0507</p>						
6		ITEM-00002	<p>INTERNATIONAL NEWSWIRES # MENA INTRODUCTION: DEWA IS SEEKING PROPOSALS FROM QUALIFIED NEWSWIRE AGENCIES TO HANDLE THE INTERNATIONAL NEWS TRANSLATION AND DISTRIBUTION. MENA SOLAR CONFERENCE DEWA IS ORGANIZING THE FIRST MIDDLE EAST AND NORTH AFRICA SOLAR CONFERENCE FROM 15 TO 18 NOVEMBER 2023. THIS IS THE FIRST SCIENTIFIC AND TECHNICAL CONFERENCE OF ITS KIND IN THE REGION THAT SPECIALIZES IN P</p>	1	EA				

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			<p>HOTOVOLTAIC SYSTEMS. THE FIRST EDITION OF THE EXHIBITION IS ESPECIALLY SIGNIFICANT AS IT COINCIDES WITH THE UAE'S PREPARATIONS TO HOST COP28 BY THE UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE (UNFCCC) AT DUBAI EXPO CITY. THIS WILL PROVIDE ADDITIONAL MOMENTUM TO GATHER GLOBAL DECISION-MAKERS, OFFICIALS, AND RESEARCHERS, AND SHOWCASE THE LATEST INNOVATIVE TECHNOLOGIES, PRACTICES, AND EXPERIMENTS IN SUSTAINABILITY AND RENEWABLE AND CLEAN ENERGY. .#DATES: 15 # 18 NOVEMBER 2023 .#VENUE: DUBAI WORLD TRADE CENTRE .#MORE INFORMATION IS AVAILABLE ON HTTPS://WWW.MBRNIC.AE/EN/MENA-SC/ABOUT-MENA-SOLAR-CONFERENCE/ REQUIREMENTS: .#TRANSLATING AND DISTRIBUTING SELECTED PRESS RELEASES (8 IN TOTAL) GLOBALLY THROUGH NEWSWIRE. .#COVERAGE REPORT FOR EACH PRESS RELEASE. IF YOU HAVE</p>						

REQUEST FOR QUOTATION
LOCAL PURCHASE SECTION

RFQ NUMBER : 2332301689
DATE : 01.08.2023
REQ No : 1032302526
REQ TITLE : SM & PR For wetex
DELIVERY LOCATION
CLOSING DATE : 11.08.2023
CLOSING TIME : 10:00:00

SL NO	ITEM CODE	SERVICE ID	DESCRIPTION	QTY	UOM	BRAND/ORIGIN	WARRANTY	UNIT PRICE	TOTAL PRICE
			ANY QUESTION, PLEASE CONTACT: GHADA SHUBAIR, SENIOR EDITOR, PR&MEDIA EMAIL: GHADA.SHUBAIR@DEWA.GOV.AE MOBILE: +971 56 397 4897 KHULOUD AL ALI, SENIOR MANAGER, PR&MEDIA EMAIL: KHULOUD.ALALI@DEWA.GOV.AE MOBILE: +971 50 552 0507						
7		ITEM-00003	INTERNATIONAL NEWSWIRE # WGES (WORLD GREEN ECONOMY SUMMIT) INTRODUCTION: DEWA IS COMMITTED TO SUSTAINABILITY AND HAS SEVERAL INITIATIVES IN PLACE TO REDUCE ITS ENVIRONMENTAL IMPACT. DEWA'S COMMITMENT TO SUSTAINABILITY IS AN IMPORTANT PART OF THE UAE'S JOURNEY TOWARDS A MORE SUSTAINABLE FUTURE. IN 2023, DEWA IS ORGANIZING MAJOR EVENTS IN CONJUNCTION WITH THE YEAR OF SUSTAINABILITY IN THE UAE AND THE UAE'S PREPARATIONS TO HOST COP28 AT EXPO CITY DUBAI. THESE EVENTS INCLUDE: #THE WORLD GREEN ECONOMY SUMMIT DEWA IS	1	EA				

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			<p>SEEKING PROPOSALS FROM QUALIFIED NEWSWIRE AGENCIES TO HANDLE THE INTERNATIONAL NEWS TRANSLATION AND DISTRIBUTION. BRIEF: WORLD GREEN ECON</p> <p>OMY SUMMIT HELD UNDER THE PATRONAGE OF HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM, VICE PRESIDENT AND PRIME MINISTER OF THE UAE AND RU</p> <p>LER OF DUBAI, THE WORLD GREEN ECONOMY SUMMIT (WGES) IS A GLOBAL CONFERENCE THAT BRINGS TOGETHER EXPERTS TO FOCUS ON ADVANCING THE GL</p> <p>OBAL GREEN ECONOMY AND SUSTAINABILITY AGENDA. THE EVENT IS ORGANIZED BY DUBAI ELECTRICITY & WATER AUTHORITY (DEWA) AND THE WORLD GRE</p> <p>EN ECONOMY ORGANIZATION (WGEO) IN COOPERATION WITH THE DUBAI SUPREME COUNCIL OF ENERGY. #DATES: 28 -29 NOVEMBER 2023 #VENUE: MADIN AT JUMEIRAH #MORE INFORMATION IS AVAILABLE ON HTTPS://WGES.AE/ REQUIREMENTS:</p>						

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			#TRANSLATING AND DISTRIBUTING SELECTED PRESS RELEASES (8 IN TOTAL) GLOBALLY THROUGH NEWSWIRE. #COVERAGE REPORT FOR EACH PRESS RELEASE. IF YOU HAVE ANY QUESTION, PLEASE CONTACT: GHAD A SHUBAIR, SENIOR EDITOR, PR&MEDIA EMAIL: GHADA.SHUBAIR@DEWA.GOV.AE MOBILE: +971 56 397 4897 KHULOUD AL ALI, SENIOR MANAGER, PR&MEDI A EMAIL: KHULOUD.ALALI@DEWA.GOV.AE MOBILE: +971 50 552 0507						

TOTAL AMOUNT IN WORDS:

TOTAL AMOUNT:

SPECIAL NOTES / INSTRUCTIONS:

International PR News wire for DEWA MEGA EVENTS

WETEX-WGES-MENA

STANDARD TERMS & CONDITIONS

1) Prices should be 'DDP' delivery duty paid at DEWA stores.

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- 2) Quotation to be submitted only in local currency U.A.E Dirhams
- 3) DEWA Standard payment terms is '30 days credit' from the date of acceptance of material
- 4) No DEWA staff or his or her relatives up to third degree should have ownership or partnership in your company, and your participation in DEWA tenders / RFQs should not constitute a Conflict or perceived Conflict of Interest.
- 5) The offered product and/ or services in the Quotation, shall be conforming and in accordance with DEWA Energy Management Policy & EnMS Manual.

SUPPLIER'S REMARKS :

SUPPLIER'S SIGNATURE AND STAMP