

EARTH HOUR 2022 - TOOLKIT

# SHAPE OUR FUTURE

#EARTH HOUR UAE #CONNECT2EARTH



**SWITCH OFF YOUR LIGHTS ON:**

Saturday 26<sup>th</sup> March | 8:30 PM - 9:30 PM

Shape the future and share your thoughts on:

#EarthHourUAE #EarthHour #Connect2Earth

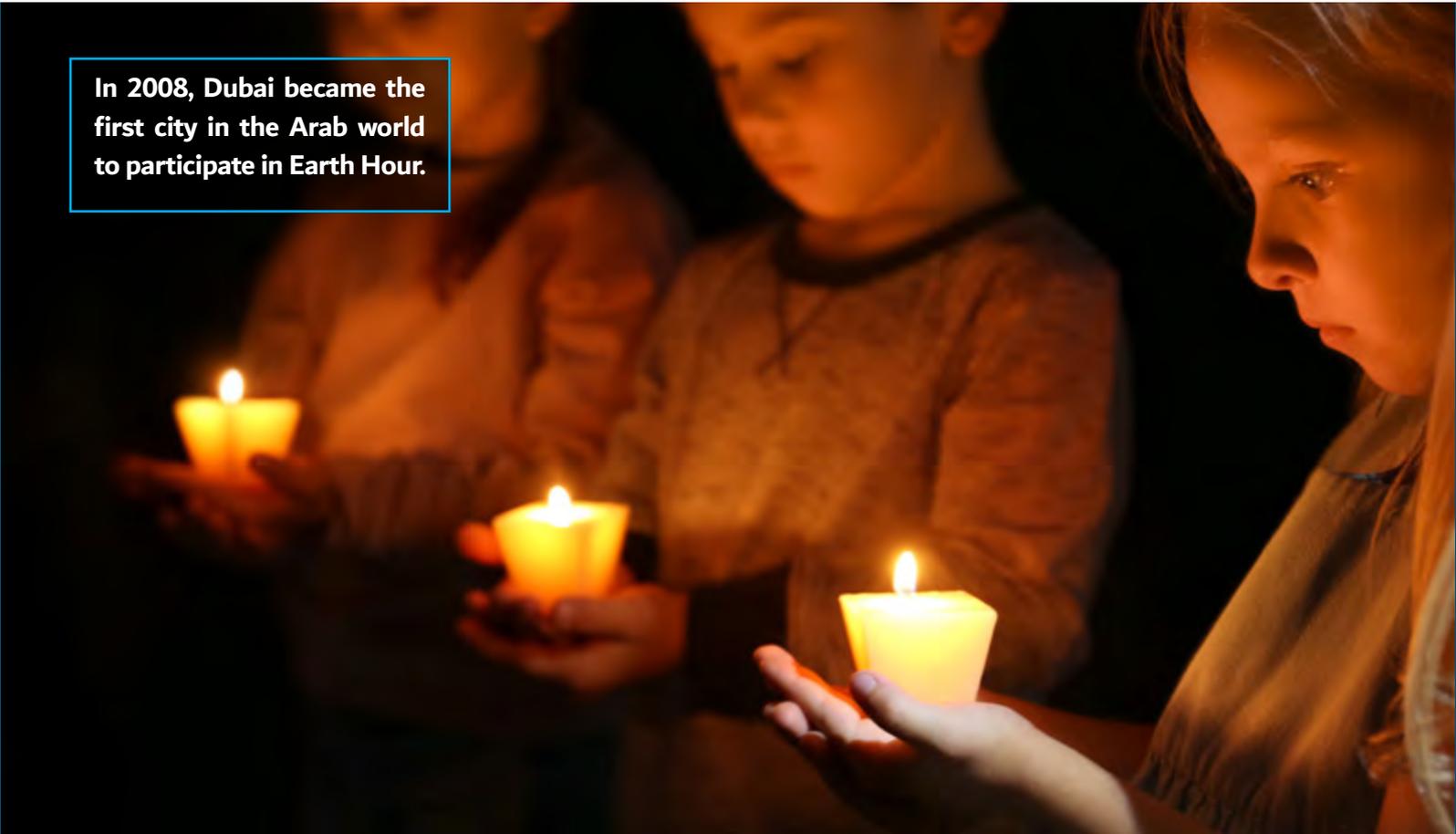
**60+**  
EARTH HOUR  
DUBAI



## JOIN MILLIONS AROUND THE WORLD FROM DUBAI

Earth Hour is one of the largest international environmental initiatives that unites millions of people around the world to tackle the threats posed by the growing issue of climate change, by making a concerted effort to switch off unnecessary lights and electronic appliances for an hour.

In 2008, Dubai became the first city in the Arab world to participate in Earth Hour.





This initiative exemplifies the pioneering role of Dubai, continuously supporting initiatives to raise awareness around environmental issues, and supporting sustainable development locally, regionally and internationally.



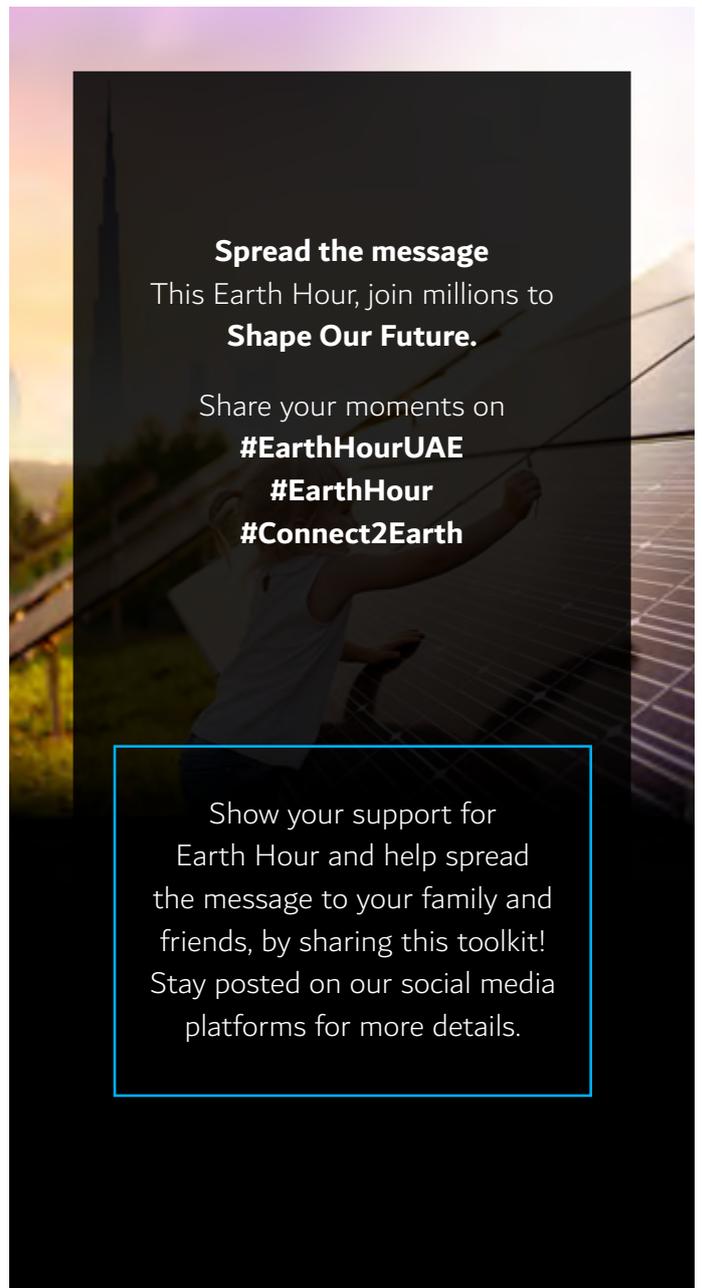
### MARK THE DATE

Switch off your lights on:

**Saturday 26<sup>th</sup> March**  
**8:30 PM – 9:30 PM**

### SHAPE OUR FUTURE THE THEME FOR 2022

This year's theme "Shape Our Future" aims to inspire community groups and government entities to step up against climate change and nature loss, and keep the one home we all share. This can be done using solar energy, switching over to electric vehicles and preserve energy resources for a greener future for generations to come.



### Spread the message

This Earth Hour, join millions to  
**Shape Our Future.**

Share your moments on

**#EarthHourUAE**  
**#EarthHour**  
**#Connect2Earth**

Show your support for  
Earth Hour and help spread  
the message to your family and  
friends, by sharing this toolkit!  
Stay posted on our social media  
platforms for more details.



# EARTH HOUR

26 MARCH 8:30 PM – 9:30 PM #EARTH HOUR UAE #CONNECT2EARTH



JOIN MILLIONS TO  
**SHAPE OUR  
FUTURE**

The countdown has begun to Earth Hour - turn off your lights at 8:30pm on Saturday 26 March to show your care for our planet. Together, we can inspire people to step up against climate change and nature loss, and keep the one home we all share.



# EARTH HOUR

26 MARCH 8:30 PM – 9:30 PM #EARTHHOURUAE #CONNECT2EARTH



**INSTALL SOLAR  
PANELS TO SHAPE  
A GREENER  
FUTURE**

The countdown has begun to Earth Hour - turn off your lights at 8:30pm on Saturday 26 March. Show your care for our planet by using solar panels to generate clean and safe energy. Together, we can inspire people to step up against climate change and nature loss, and keep the one home we all share.



# EARTH HOUR

26 MARCH 8:30 PM – 9:30 PM #EARTHHOURUAE #CONNECT2EARTH



**USE ELECTRICAL  
VEHICLES TO  
SHAPE A GREEN  
FUTURE**

The countdown has begun to Earth Hour - turn off your lights at 8:30pm on Saturday 26 March. Show your care for our planet by using electrical and eco-friendly vehicles Together, we can inspire people to step up against climate change and nature loss, and keep the one home we all share.





# EARTH HOUR

26 MARCH 8:30 PM – 9:30 PM #EARTHHOURUAE #CONNECT2EARTH

**PRESERVE ENERGY  
RESOURCES FOR  
A GREENER  
FUTURE**

The countdown has begun to Earth Hour - turn off your lights at 8:30 pm on Saturday 26 March. Show your care for our planet by conserving energy and protecting its natural resources. Together, we can inspire people to step up against climate change and nature loss, and keep the one home we all share.



# 5 DAYS LEFT EARTH HOUR



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# 4 DAYS LEFT EARTH HOUR



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# 3 DAYS LEFT EARTH HOUR



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# 2 DAYS LEFT EARTH HOUR



**SWITCH OFF YOUR LIGHTS ON:**

**Saturday 26<sup>th</sup> March | 8:30 PM - 9:30 PM**

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**60+**  
EARTH HOUR  
DUBAI



# 1 DAY LEFT EARTH HOUR



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هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority

# ساعة الأرض

26 مارس | 8:30 - 9:30 مساءً #ساعة\_الأرض\_الإمارات #تواصل\_مع\_الأرض

# EARTH HOUR

26 MARCH 8:30 PM - 9:30 PM #EARTHHOURUAE #CONNECT2EARTH





هيئة كهرباء ومياه دبي  
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# ساعة الأرض

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